The Enabling Environment for Food Traceability System Success

Widespread adoption of food traceability systems (FTS) holds the potential to provide benefits for agricultural market systems, including mitigating food safety risks, improving market access, and increasing productivity gains. Improvements in supply chain transparency from FTS adoption can also lead to an expansion of mutually beneficial trade between countries.

To advance these goals, USAID and its implementing partners must first understand the factors that drive adoption and successful implementation of FTS. The Feed the Future Enabling Environment for Food Security (EEFS) project developed a suite of resources, including a report, several blogs, and a webinar, examining the factors shaping FTS adoption among food operators in developing country market systems to enable the development and uptake of FTS to support food safety, quality, and integrity in developing countries market systems.

CONTACT

The Feed the Future Enabling Environment for Food Security project is a global support mechanism for Feed the Future-focused and aligned Missions and Washington-based USAID Offices to address legal, institutional, and regulatory factors that function as market constraints affecting food security. For more information, contact Lourdes Martinez Romero (Contracting Officer’s Representative) at lmartinezromero@usaid.gov or Adam Keatts (Chief of Party) at akeatts@fintrac.com.