



FEED THE FUTURE

The U.S. Government's Global Hunger & Food Security Initiative

Increasing Food Security Through Safe, Nutritious Diets

Speakers: Anne Gerardi, Andrea Bersamin, Alimatou Diagne, Dr. Abiodun Atoloye

Opening Remarks: Dr. Kelley Cormier

Moderator: Dr. Nika Larian



AGRILINKS

Speakers



Anne Gerardi

Senior Manager, Global Food Safety Initiative (GFSI)



Dr. Abiodun Atoloye

Assistant Professor, Utah State University



Andrea Bersamin

Associate Professor, University of Alaska Fairbanks



Dr. Nika Larian

AAAS Science and Technology Policy Fellow and Food Systems Advisor

USAID



Alimatou Diagne

CEO, Carvi Food

Opening Remarks



Dr. Kelley Cormier

Food Safety Division Chief, Center for Nutrition
USAID Bureau for Resilience and Food Security

AGRILINKS

Remarks



Anne Gerardi

Senior Manager

Global Food Safety Initiative (GFSI)

AGRILINKS



CARVI FOOD

**A company supported by Feed the Future
Business Drivers for Food Safety**



Presented by: Alimatou Zadya DIAGNE

CARVI FOOD is leading the way to
contribute to food safety and food
security in Africa



DIVERSITY

**FORMAT: 30
G, 100 G**

www.carvifood.com
The first beef jerky
production company in
Senegal.

**75%
PROTEIN**

**APPROVED WITH
FRA
AUTHORIZATION**

CARVI Received Valuable Support
from Feed the Future Business
Drivers for Food Safety (BD4FS)

BD4FS SUPPORT

**THE FEED THE FUTURE
BUSINESS DRIVERS FOR
FOOD SAFETY ENABLED
CARVI FOOD TO REFORM
ITS FOOD SAFETY
PROCESS, NAMELY:**

- **IMPLEMENTATION OF A TRACEABILITY SYSTEM FOR PRODUCTS**
- **TECHNICAL ASSISTANCE FROM BD4FS EXPERTS FOR COMPLIANCE WITH:**
 - **RESPECT OF THE ONWARD FLOW PRINCIPLE (NO BACK RETURN);**
 - **NO CRISS-CROSSING ISSUES BETWEEN RAW MATERIALS / FINISHED PRODUCT / WASTE / STAFF;**
 - **SEPARATION OF DIRTY AND CLEAN AREAS IS RESPECTED;**
- **TECHNICAL ASSISTANCE IN DRAFTING OPERATIONAL PROCEDURES AND IMPLEMENTING PRPs**
- **TECHNICAL ASSISTANCE FROM BD4FS EXPERTS TO PREPARE THE CLIENTS' food safety AUDIT**
- **+ COMMERCIAL AND STRATEGIC RELATIONSHIP WITH PARTICIPATION IN THE INTERNATIONAL AGRICULTURE SHOW IN WEST AND CENTRAL AFRICA**

BD4FS SUPPORT

The opportunity to benefit from BD4FS PRP/HACCP trainings and technical assistance has helped Carvi Food to:

BE MORE AWARE OF FOOD SAFETY ON BUSINESS RESULTS

TO PREDICT IN THE LONG RUN AN INCREASE IN THE TURNOVER OF 20%

PASS THE AUCHAN QUALITY CONTROL SPECIALISTS' ASSESSMENTS AND DEVELOP THE PROPOSAL FOR A NEW SUPPLY CONTRACT FOR 2022

CONTRACT VALIDATION WITH AUCHAN, THE LARGEST SUPERMARKET CHAIN IN SENEGAL



BD4FS SUPPORT IMPACT ON CARVI FOOD

**BD4FS TRAINING HAS A
CONSIDERABLE IMPACT
ON CARVI FOOD AND
WILL SURELY HAVE IT
IN THE LONG TERM**

- **POSSIBLE EXPORT GIVEN COMPLIANCE WITH INTERNATIONAL REGULATIONS AND STANDARDS**
- **EXPANSION OF PRODUCTION WITH GREATER CONTROL AND AWARENESS OF FOOD SAFETY**
- **INCREASE IN THE NUMBER OF PARTNERS IN COMPLIANCE WITH QUALITY REQUIREMENTS**
- **INCREASED CONSUMER CONFIDENCE AND THEREFORE GREATER BUSINESS IMPACT**
- **GREATER SOCIAL IMPACT OF THE COMPANY IN ACCORDANCE WITH THE SUSTAINABLE DEVELOPMENT GOALS (STAFF TRAINING, TRACEABILITY OF RAW MATERIALS AND FORMALIZATION OF SUPPLIERS ETC.)**

NEXT STEPS WITH BD4FS

**TECHNICAL SUPPORT FOR
BUILDING A NEW FACILITY
THAT WILL BE ABLE TO
MEET THE INTERNATIONAL
HACCP STANDARDS**

**CERTIFICATION IN LOCAL
FOOD SAFETY
STANDARDS ACCESSIBLE
TO SMALL AND
MEDIUM-SIZED
ENTERPRISES**



DURING THESE LAST YEARS

ACCESSIBLE IN 6 REGIONS OF SENEGAL

7 POINT OF SALES

CUSTOMER DATABASE: +2000

+11000 FOLLOWERS

+30,000 PACKAGES SOLD





THEN IN 5 YEARS



COST: \$200,000



**+2000 POINTS OF
SALES**



**+300
EMPLOYEES
(DIRECTS AND
INDIRECTS)**



+20 COUNTRIES



30% PROFIT

OUR MISSION



Contribute to food security for Africans by ensuring independence of farmers and ranchers.



SOCIAL IMPACT



**LIVESTOCK
PRODUCTION
CONDITIONS
IMPROVEMENT**



**FOOD SAFETY AND
SECURITY**



**JOB CREATION
AND ECONOMIC
IMPACT**

HOW TO HELP CARVI FOOD CARRY OUT THIS MISSION ?

**STRENGTHEN THE
DISTRIBUTION
NETWORKS FOR
LOCAL PRODUCTS**

**FINANCE CARVI FOOD
EXPANSION THROUGH
ITS SOCIAL IMPACT**

**BEA PARTNER
THROUGH FOOD SAFETY
TRAINING (BD4FS)**



TOUJOURS MEILLEURE À CHAQUE BOUCHE

DÉCOUVREZ
CARVI FOOD
100% MADE IN
SÉNÉGAL
EN RESPECTANT
LES NORMES
HIGIÉNIQUES

000
FRANCS

WWW.CARVIFOOD.COM

COMMANDEZ
78 124 73 66
77 807 55 12

LIVRAISON
POSSIBLE

PAIEMENT
À LA LIVRAISON

THANK YOU FOR YOUR ATTENTION

Website : www.carvifood.com

Tel : +221 78 124 73 66

Whatsapp : +221 77 807 55 12

Fb, Twitter, Instagram, linkedin : @Carvifood

Q&A

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