Opening Plenary
WELCOME TO THE AFRICA MARKET SYSTEMS GLOBAL LEARNING & EVIDENCE EXCHANGE!

Please introduce yourself at your table

• Name, job title

• Organization

• Country in which you work

• One question or challenge you have related to market systems that you would like answered by the end of the week

Write your question on a “question/solution” paper.

When you find a good answer or a promising solution, write it on the question/solution paper. Post it on the learning wall to share what you learned.
LISA FRANCHETT

- Mission Director
- USAID Mission
- Dakar, Senegal
Assistant to the Administrator
Deputy Coordinator for
Development for Feed the Future
USAID/Bureau for Food Security (BFS)
Washington, DC USA
PAM FESSENDEN

- Director
  Office of Market & Partnership Innovations
  USAID Bureau for Food Security (BFS)
  Washington, DC USA
TRACY McCracken

- Agricultural Resource Advisor
  Office of Capacity Building & Development
  US Department of Agriculture (USDA)
  Kenya
AFRICA MARKET SYSTEMS GLEE OBJECTIVES

As a result of participation in the GLEE, participants will:

• Be better able to **promote & increase the use of highly catalytic market-led approaches** to achieve GFSS objectives.

• Better **design & implement market-based programs** in Missions & Washington.

• **Share & learn from successes and challenges in the field**, while improving understanding of approaches & tools to identify opportunities to catalyze inclusive, agriculture-led economic growth through market-based solutions and partnerships. These findings will be captured and shared with interested parties unable to attend the GLEE.

• **Understand and access support** as appropriate provided to Missions by BFS and other central operating units through TA and centrally-managed mechanisms. BFS will also gain a better understanding of what’s needed by the missions.
MARKET SYSTEMS GLEE THEMES

• Market Systems
• Finance
• Risk Management & Resilience
• Regional Trade
AFRICA MARKET SYSTEMS GLEE AGENDA

Monday
- Opening plenary
- Ag Transformation
- Market Systems Programming
- From Concepts to Programs
- Closing Plenary
- USG Internal Meeting

Tuesday
- Opening Plenary
- Inclusion
- Markets for Good Nutrition
- Partnering for Impact
- Monitoring, Market Systems & the GFSS
- Closing Plenary

Wednesday
- Opening Plenary
- Facilitating Capital Flows in Agri-Food Systems
- Tools for Enabling Ag Finance
- Index Insurance for Ag Risk Management
- Resilience & Risk Management Strategies
- Closing Plenary
- Fall Armyworm dinner

Thursday
- Opening Plenary
- How Does an Enabling Environment Impact the Seed Sector?
- Addressing Food Safety
- Leveraging Regional Trade Investments
- Closing Plenary
- USG Internal Meeting
- Senegal Field Trip Dinner & Panel

Friday & Saturday: Field Trip to St. Louis
GUIDELINES TO SUPPORT LEARNING & EXCHANGE

• Be present.
• Everyone needs to be on time. Speakers please stick to the time allotted.
• Active & balanced participation.
• Listen.
• Respect diverse views and learning styles. Be curious and open to new ideas.
• Share your experiences, successes, failures, challenges & questions. You can post these on our “Learning Wall” using plain colored paper/markers.
• Use reflection pages in your program to note your key take-aways and questions.
• Have fun 😊
• Cell phones on silent. If you need to take a call, please leave the room.
• USG staff: remember to sign in each morning and afternoon at the registration table to ensure that you get your CLPs.
THE KDAD TEAM IS HERE TO HELP…

<table>
<thead>
<tr>
<th>Name</th>
<th>Roles &amp; Responsibilities</th>
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</thead>
<tbody>
<tr>
<td>Angela Villanueva</td>
<td>Logistics (travel, hotel, food, admin/finance issues)</td>
</tr>
<tr>
<td>Chrissy Burbank</td>
<td>General coordination &amp; KM issues (presentations/handouts, session materials), mic runner</td>
</tr>
<tr>
<td>Justin Temple</td>
<td>Timekeeper &amp; general admin tasks, documentation</td>
</tr>
<tr>
<td>Katie Morgan</td>
<td>Communications: upload presentations and resources to Agrilinks, manage presentation projection, email communications to participants, mic runner</td>
</tr>
<tr>
<td>Kristen Reardon</td>
<td>Videography</td>
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<tr>
<td>Lisa Howard-Grabman</td>
<td>General GLEE facilitation, assistance with session design &amp; prep, documentation of GLEE outputs</td>
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ANNOUNCEMENTS

• Be sure to read the **security briefing** handout.
• Restrooms in the lobby on the right across from the bar.