

# WHAT'S LURKING IN YOUR VALUE CHAIN? UNCOVERING THE HIDDEN COSTS OF GENDER-BASED VIOLENCE IN AGRICULTURE

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## CHAT TRANSCRIPT

**OCTOBER 30, 2019**

### PRESENTERS

Krista Jacobs, USAID Bureau for Food Security

Rodrigo Abed, ACDI/VOCA

Winfridah Nyakwara, Unilever

Delene Fisher, Unilever

### MODERATOR

Krista Jacobs, USAID Bureau for Food Security

Lyn Messner: Hello everyone. I can't hear anything so checking to see if my audio is working or if we haven't started, yet.

Adam Ahmed: Hi Lyn, the webinar will begin in about 25 minutes

Adam Ahmed: we will be testing audio during that time

Lyn Messner: Oh my! Thank you. For some reason I had 9 a.m. in my mind. Thank you.

Innocent SIMPUNGA: Hi I am Dr. Innocent CRS Rwanda I hear you very well

Daouda SONKO: Good morning everyone. I'm Daouda Sonko, CRS Haiti. I can hear you well.

Jen Raviz: Hi everyone. I am Jen from IRRI, Philippines. I can hear you well

Newton Ochanda: This is Dr Ochanda. Joining from Kansas. I work for Nascent Solutions

Stephanie Lux : hi everyone, Stephanie Lux, based In Harare/Zimbabwe

Mariama Ashcroft: Hi everyone, I am Mariama, independent consultant, gender activist, inclusive finance, from USA.

Upendo Nyambega: Hello everyone, Upendo joining from Tanzania-ACDI VOCA NAFKA Project

Nimona Birhanu: Hi every one I am Nimona from Ethiopia SPIR project I am not hearing anything what I need to do to hear you?

Anna Lomeling: Hi everyone, I am Anna Lomeling, Consultancy for Development Projects and finance expert, based in Germany

Chellappah Gnanaganeshan: Hi. This is Gnana from Oxfam in Sri Lanka and programme manager of economic development

Taurai Albert Mutasa: hi everyone, I am Taurai Albert Mutasa in Zimbabwe

Ponhrith Kan: This is Ponhrith from VSO Cambodia

Jean CHARLES: Hi everyone. I'm Jean Markendy CHARLES an M&E Officer- FONHDAD, Haiti

Hamisi Mwangi: Hi every one. I am working with ACDIVOCA Tanzania NAFKA II project

Sire Diedhiou: Hello, Sire from University of Ziguinchor in Senegal

Adam Ahmed: Welcome everyone. We will be starting in about 15 minutes. In the meantime, please take time to fill out the poll questions.

Lyn Messner: Hello, this is Lyn from EnCompass joining from Los Angeles, CA.

Sandra Vunganai: Hello everyone, I am Sandra Vunganai Gender and Youth Specialist, Feed the Future Crop Development, Zimbabwe

Isabelle McMahon: Hi everyone, I am Isabelle McMahon. I am an M&E Consultant at Et4d.

Ignatio Chiyaka: Hello everyone, this is Ignatio Chiyaka from EnCompass, in Maryland, USA

Tewodros Hailemariam Abera : Hi Every one. I am Gender and Training Coordinator, Land O'Lakes International in ethiopia, based in Addis Ababa

Maciej Chmielewski: Hello everyone, this is Maciej Chmielewski from EnCompass with the Feed the Future AWE Program

moses Provabs: Hello, this Moses Provabs from Farm Radio International project Officer rom Kenya

Meaza Hagos: This is Meaza From iDE Ethiopia MEL Coordinator

Dick Tinsley: Dick Tinsley, signing in form Seattle on grandparenting duty

Refiloe Semethe: hello, i am Refiloe from Lesotho and I am a livelihoods project Manager for CRS

Haylee Walker: Hi this is Haylee from IESC in Washington, volunteer recruiter for Farmer to Farmer program

Tarisirai Zengeni: Tarisirai Zengeni - MEL and Gender advisor at IIED

AV Tech: We will be starting around 9:30am. Please take a moment to fill out our polls!

Innocent SIMPUNGA: I work with CRS as Senior Agriculture and livelihood specialist in Rwanda

Ignatio Chiyaka:T his is Ignatio Chiyaka, I am trying to fix my audio

Julio Camacho: Good morning, afternoon, evening everyone. from Miami FL. This is J. Camacho from Enedine Capital

Sandrin François: Hi! Francois Sandrin from DRC

Shaonli Chakraborty : Hub

Jaime Jarvis: Hello! This is Jaime Jarvis, joining from EnCompass

Shaonli Chakraborty : H this is Shaonli from Catalyst group

Meghan Bolden: Hi all, this is Meghan Bolden, MEL Manager of AWE (MEL Practice Lead at MSA)

Jerry Brown: Greetings! This Jerry Brown, Agriculture Results Inc. in Washington DC

AV Tech: Please fill out our polls!

Abdrahmane Diallo: Hello, This is Abdrahmane Diallo from USAID/Senegal

Lorna Grace: Hi. This is Lorna Grace from Small Finance Big Change

Emily Sylvia: This is Emily Sylvia from the Abdul Latif Jameel Poverty Action Lab

ASSA BALAYARA: Hello everyone. This is Assa from Senegal,

Ugoeze Achilike: Hi everyone, my name is Ugoeze and I work with Trees for the Future

Ellen Bates-Jefferys: Hello, I'm Ellen Bates-Jefferys from Innovations for Poverty Action

Carl Wahl: Carl Wahl, Regional Agriculture Adviser, Concern Worldwide - Sierra Leone

Zenebech Mesfin: Hello - this is Zene Mesfin, Project Coordinator on AWE, and Gender Project Coordinator at EnCompass

Denise van Wissen: Hi all, Denise van Wissen here from Nicaragua.

Kirsten Spainhower : Hi Kirsten Spainhower from the USAID Bureau of Food Security in DC.

Akosua Ampofo Siever: Hi this is Akosua Ampofo Siever from Root Capital

Meghann Jones: Godo morning everyone. This is Meghann Jones from Ipsos

Hillery Midkiff: Good morning, this is Hillery Midkiff from USAID/Colombia

Kathy Callahan: Hello friends, I'm Kathy Callahan, VP for Learning and Leadership Development at EnCompass, working on gender integration and GBV prevention and response training for USAID

leanna buisman: Hi Everyone. Leanna Buisman from CARE Canada

ASSA BALAYARA: I am a crop protection specialist at Directorate of Plant Protection, Ministry of Agriculture and Rural Equipment

Christine Sainvil: Hi All, Christine from Papyrus in Haïti

MaryLou Carlson: MaryLou Carlson here, USDA/DC

Jen Peterson: Hi I am Jen from Tetra Tech ARD in Vermont.

Mweruka Pascal: Am Pascal Mweruka from Farm Radio International

Neha Shrestha: Hi Everyone, this is Neha Shrestha from Swisscontact in Cambodia

Kidist Kebede : Hi I am Kidist kebede from Farm Radio International

Noor Seddiq: Hello, this is Noor Seddiq from Virginia Tech - Catalyzing Afghan Agricultural Innovation

Jacqueline Banks: Hi I'm Jacqueline at the Minnesota Population Center in the United States

Kimberly Easson: Hello all! I'm Kimberly with The Partnership for Gender Equity (PGE) based in Washington DC

James Hochschwender : Hi All, James Hochschwender with Expansion Consulting in Virginia

AV Tech: We have presenters joining us from around the globe so if there are any technical issues please bear with us

Elizabeth Salazar: Elizabeth Salazar and Daniela Yager from NCBA CLUSA here

Meredith Jackson-deGraffenried: Hello - Meredith Jackson-deGraffenried from Helen Keller International

Lisa Lauxman: Hi, Lisa Lauxman

AV Tech: We will also share out recordings (audio and video) after the event

Ashlen Nimmo: Hi All! This is Ashlen Nimmo from CRS South Sudan.

Tracy C. Kajumba: Hi all, Tracy from IIED, based in Edinburgh

Mieke Vanderschaeghe: HI, I am Mieke Vanderschaeghe, a gender and value chain expert with experience in Latin America and East Africa

Diane Detoef: Hi all, Diane Detoef from the Wildlife Conservation Society in Congo

AV Tech: Thanks to Rodrigo for joining us from the field in Tanzania!

AV Tech: And Delene and Winfrida are joining from Kenya.

Amanda Dickson: Hi Rodrigo! I was a Peace Corps Volunteer in Paraguay (Misiones). Cheers!

Mary Leuci: Mary Leuci from TEDMAG, based in University of Missouri

Anna Garloch: Hi all, Anna Garloch from ACDI/VOCA on the market systems team

Allyson Vertti: Hello, Ally Vertti, Leland Fellow at WFP Mozambique in Nutrition

Meg Weaver: Good morning, all, Meg Weaver from ACDI/VOCA's comms team.

Stacy Cummings: Hello Everyone! Stacy Cummings joining from USAID's Feed the Future Knowledge, Data, Learning and Training (KDLT) in Washington, D.C.

Neeti Katoch: Hi! Neeti Katoch , Africa Gender Advisor at TechnoServe

Dick Tinsley: do you include sexual favors solicited for economic reasons such as highlighted in a previous webinar of women traders crossing the borders and having to provide sexual favors to customs officials?

Una Murray: Hi Una Murray here, from Ireland, Consultant (and also lecturer) who works a lot on gender and agriculture

Tracy C. Kajumba: What methods do you use to assess the cost of GBV separate from other costs?

Sheena Jones: Hello. This is Sheena Jones from CRS Rwanda.

Tracy C. Kajumba: cost of GBV

Mariama Ashcroft: How were the GBV costs for Zambia estimated, considering the challenges in cost estimation for more advanced regions?

Cathy Phiri: Hi all - this is Cathy Phiri from Heifer International on Technical MEL

Anne Bitga: Hi all, Anne Bitga from Making Cents International

Dick Tinsley: In smallholder communities how much time and available energy is consumed by domestic chores vs how much time and energy is available for economic opportunities either in conjunction with their partners or independent

Dick Tinsley: If you reduced the domestic chore drudgery would that reduce domestic violence?

Jenn Williamson (ACDI/VOCA): Hi Dick- the question of time use is not generalize-able across all smallholder communities. This is why we recommend conducting studies such as the one Rodrigo is discussing.

Krista Jacobs (USAID/BFS): Hi, Tracy & Mariama! Here is the link for the CARE report that explains their methodology - [https://www.care-international.org/files/files/Counting\\_the\\_costofViolence.pdf](https://www.care-international.org/files/files/Counting_the_costofViolence.pdf).

Innocent SIMPUNGA: CLA model is good approach in

Tracy C. Kajumba: Thanks Krista!

Innocent SIMPUNGA: Gender and value chain concept

Mariama Ashcroft:T hank you Krista!

Jean CHARLES: I don't hear your voice well

Mary Leuci: I am hearing well. might be your connection

Emmanuel Okolie: i can't hear you very well

Chellappah Gnanaganeshan: We are making through Unpaid care work assessments and men engagement

Jean CHARLES: Thx

Mary Leuci: Or turn up the volume if you can to hear better

Tracy C. Kajumba: In value chains, women are usually at the lower unproductive nodes, how do you ensure that they engage with productive stages including use of technology which is usually not suitable for them. did you review these issues in the research? others include access and control over land, capital for investment etc

moses Provabs: which methodologies are this?

Sandrin François: Hi! would it be possible to see a template the diary?

Jenn Williamson (ACDI/VOCA): hi Tracy. Great question! ACDI/VOCA conducts GESI Analysis as a standard part of all of our project design and start up to ensure that interventions and technologies are accessible and beneficial to both men and women. This includes questions about access and control over resources (including land) and finance. With that information, we are able to ensure technologies are appropriate and accessible and identify ways to ensure access to investment or finance opportunities. This also includes strategies for addressing women's lack of engagement in productive activities, which you'll hear more about shortly.

Krista Jacobs (USAID/BFS): Hi, Sandrin! Part of the template appears in this blog - <https://www.agrilinks.org/post/time-diaries-how-methodology-change-empowered-community-and-sparked-fight-against-gbv>

Sandrin François: Thanks fot the link!

Tracy C. Kajumba: Thanks Jenn! sounds like a well thought out design, which i have found lacking in many agriculture programmes

Cathy Phiri: Did NAFKA incorporate WEAI on attitudes about intimate partner violence and their research methodologiess, and if so how?

Jenn Williamson (ACDI/VOCA): Thanks, Tracy! It has been a learning process and we do our best. The CLA approach is really important in this process :)

Jenn Williamson (ACDI/VOCA): Our GenderFirst approach provides a lot of tools to guide our programs, and we have gender advisors in HQ and in programs to support ag staff in how to design and implement gender transformative ag and market systems approaches

Loretta Byrnes: Did you ever ask the women in the groups how they normally deal with this kind of violence? Was it ever discussed with the village elders?

Mary Leuci: This is great resource: <https://www.acdivoca.org/tools/gender-first/>

Mariama Ashcroft: Hi Rodrigo, did you address women's land ownership (or lack thereof) in the study, or did it come up in the analysis?

Innocent SIMPUNGA: In production women are more represented than men

Tracy C. Kajumba: Thanks Mary

Chelsea Keyser: @Mary Lecui, the link to the manual and toolkit is not loading, can you share?

Melissa Williams: Hi, This is Melissa Williams, Senior Rural Development Specialist, World Bank

Loretta Byrnes: Were you working with women working groups? Did they have control over the use of the machinery?

Mary Leuci: I haven't tried to download Gender First materials from website. Maybe someone from ACDI/VOCA can comment

Jenn Williamson (ACDI/VOCA): Hi Chelsea and Mary -- this link provides an overview of our approach [www.acdivoca.org/tools/gender-first](http://www.acdivoca.org/tools/gender-first)

Cathy Phiri: The diaries would suggest the women had a reasonable level of education to write; did NAFKA factor in issues of illiteracy and be inclusive of a diverse status of women in the communities where the sample occurred?

Chellappah Gnanaganeshan: Can we able to get the details research document and the presentation

Mariama Ashcroft: Would the men have appropriated the income if the land belonged to the women?

moses Provabs: How effective are the diaries considering the rate of illiteracy among the farmers

Jenn Williamson (ACDI/VOCA): The GenderFirst approach isn't a specific manual, but a collection of tools and approaches that we use internally. I am happy to share a few tools that you may find helpful. Here is a guide for gender analysis <https://www.acdivoca.org/2012/07/gender-analysis-assessment-and-audit-manual-toolkit/>

Kathleen Colverson: Hi, this is Kathy Colverson from the Univeristy of Florida. Loving the conversation and sharing of information on this critical topic. We have also created some materials related to GBV and Agriculture in a previous USAID project, INGENAES, <http://ingenaes.illinois.edu/>

Ignatio Chiyaka: Are the diaries in local languages?

Innocent SIMPUNGA: Thanks Jenn for sharing useful ressources

Jenn Williamson (ACDI/VOCA): And a guide for applying the WEAI which has TONS of useful design and measurement guidance, in addition to links to more resources. It includes GBV <http://avwebmaster.wpengine.com/wp->

Tracy C. Kajumba: Good to know that you are involving men at household level, the focus on women is a cause of conflict and violence, there is need to balance approaches to gender equality so they don't alienate men - a shift from women in development to a holistic analysis of relationships and working with men to change conditions of women and girls

agnes tumusiime: Agnes Tumusiime, researcher from Uganda. Thanks ladies for sharing those resources!

Jenn Williamson (ACDI/VOCA): Hi Moses. Regarding illiteracy -- great question! That is a big concern to consider. In this method, NAFKA was working with a select group of 30 couples who were trained in how to fill out the diaries and received refreshers to make sure they could complete the diaries correctly. So this addressed whether they could complete the diaries.

Dick Tinsley: thank you Tracy

Ignatio Chiyaka: 1 Tra C. Kajumba. I couldn't agree with you more

moses Provabs: Thank you Jenn

Lydia Mbevi 2: Thanks Rodrigo, great job!

Lyn Messner: Thank you for your insight and learnings Rodrigo.

Jen Peterson: Yes very clear presentation Rodrigo - thanks!

Jaime Jarvis: Thank you, Rodrigo!

Newton Ochanda: Lots of insight. Thanks

moses Provabs: a great presentation Rodrigo cheers!!

Hamisi Mwangi: Thank you Rodrigo for a very good and clear presentation!

Ignatio Chiyaka: I liked your very informative presentation Rodrigo.

Jacqueline Banks: Question for Rodrigo, Are you concerned that recording time use actually affects how people spend their time, with the awareness they gain from actually

recording it? Was the empowering effect during the process of recording time use, or after seeing the results of the time use diaries?

- kuda ndoro: Hi I totally agree with you on the point of working with farmer couples and male champions to push for gender equality in beef and dairy value chains.
- Abdrahmane Diallo: Thanks, Rodrigo for your presentation. In a nutshell what are the common types of GBV specific to Agriculture that your research have found.
- moses Provabs: Question for Rodrigo, How often do you engage with the media especially radio in leveraging your good work?
- Dick Tinsley: In working with farm couples make certain you check the dietary energy balance and how the available diet is allocated according to the energy requirements for the couples planed activities.  
<https://smallholderagriculture.agsci.colostate.edu/calorie-energy-balance-risk-averse-or-hunger-exhasution/>
- Rodrigo Abed: Hi Ignatio! Thanks for your question. Yes, the diaries were in Swahili and they were developed together with farmers to ensure they were adapted to the local context.
- moses Provabs: Hello Dick Tinsley thanks for the link , sounds intresting a must read I say
- Ignatio Chiyaka: Thank you so much Rodrigo. Illitiracy is a major issue in Africa so I was wondering how you deal with that as well
- Rodrigo Abed: Hi Mariana, Thanks for your question. We did take into consideration the assets of farmers as well as the number of people in the HH during the data collection, considering these are factors that would affect time-use. From our experience, although women who own land have more independence, we have still seen that they do not have full control of their income.
- Rodrigo Abed: I have seen the topic of illiteracy coming up in some questions so I will address this in the Q&A.
- Mariama Ashcroft: Thanks for your response, Rodrigo. This means that addressing land ownership for women's empowerment should integrate GBV prevention approaches?
- Rodrigo Abed: Certainly, I do believe that every intervention should always have gender lenses.
- ASSA BALAYARA: hi Rodrigo, i miss you presentation due to connection problem.

Tarisirai Zengeni: Thank you so much Rodrigo for an insightful presentation. I wondered if your work generated or was able to capture any insights on differences between different types of women, e.g. by age (taking a lifecycle approach that include younger women and elderly women as women) and/or marital status, and other social signifiers. Also, education level, which I imagine would have posed a potential challenge in enumeration. Another question is on whether there was a knock-on effect or engagement of non-enumerator women, in terms of transferring the gender consciousness gained by those women who were able to participate in the analysis of the findings from their diaries work.

Emmanuella Kyeremaa: Hello! am Emmanuella Kyeremaa joining from Ghana, i missed a lot; got stacked somewhere

Cathy Phiri: Did NAFKA take into consideration any of the local Tanzanian laws around domestic violence, what support mechanisms exist to support women?

Frehiwot Worku: Hello, I am Frehiwot From Ethiopia, this is my first time and hope I will attend in regular bases

Dick Tinsley: can not hear

Mary Leuci: All three links in the PPT go to the UN publication

Adam Ahmed: We will be sending out the links shortly, thank you for letting us know.

Dick Tinsley: Adam please get Krista to move closer to the mic

Adam Ahmed: ok

Tina Robbins: TOOLKIT FOR INTEGRATING GBV PREVENTION & RESPONSE INTO ECONOMIC GROWTH PROJECTS : <https://www.usaid.gov/documents/1865/toolkit-integrating-gbv-prevention-and-response-economic-growth-projects>

Mary Leuci: FAO publication: <http://www.fao.org/3/i7928en/i7928EN.pdf>

Lydia Mbevi 2: Very good summary Jenn, looking forward to what's ahead!

Lydia Mbevi 2: \*ahead

elena ganan: how can we find out more about the learning agenda and is there a possibility to participate and benefit from it?

- Loretta Byrnes: There seems to be an assumption that all agriculture projects have not been aware of gender issues of GBV, but very often gender specialists do not understand agriculture production . This is not new learning.
- Shaonli Chakraborty : Is there a prevention model that is scalable,
- Jenn Williamson (ACDI/VOCA): Yes! We will share an outline of the learning agenda steps in the PPT that is shared and release more details soon.
- Mariama Ashcroft: An initial takeaway for me is that GBV in the Agriculture Sector has elements of workplace violence as well as intimate partner violence, each of which would imply difference strategies for prevention
- Shiny Saha: how do we address women's unpaid work in agriculture
- Cathy Phiri: The slide from Winfridah's presentation showing the % domestic violence was powerful to tell the story. Could NAFKA and Unilever provide any quantifiable data to support the anecdotal qualitative data provided in the presentations.
- Dick Tinsley: the same way you address men's unpaid work in agriculture
- Jacqueline Banks: Just a comment, working with only literate participants could introduce selection issues. Some studies use interviews to ask retrospectively what a participants did the previous day, for example to construct a sort of time diary. There are obvious drawbacks to this study design as well.
- Mariama Ashcroft: I think that to address women's unpaid work would first require identifying what constitutes unpaid work for women, and that I think would differ from what the community would consider men's unpaid work.
- Jacqueline Banks: Time use studies in populations with illiteracy is a challenge
- Diana Santillan (EnCompass): Thanks for your question, Shaonli. There's a lot of ongoing research around prevention models that include looking at scalability. For example, male engagement community-based approaches and synchronized gender-transformative approaches that engage couples/partners are all approaches that are receiving more attention to see how intensive they need to be to be effective. Some of this work is being done by Promundo and Georgetown Institute for Reproductive Health. In Ethiopia, through the USAID Transform: Primary Health Care project, EnCompass is currently leading an implementation research study to engage men to support FP/RH/ANC and Nutrition and looking

closely at how to design and roll it out in a way that can be later scaled up by the Ministry of Health.

- Mariama Ashcroft: A starting point might be the diaries produced from the ACIDI/VOCA studies
- Jacqueline Banks: Rodrigo, were you able to account for simultaneous work? For example, women who take care of children while doing farm work?
- Gina Alvarado: Rodrigo, is it possible to know more about what elements of the project life cycle allow learnings to be integrated in the project so soon without having to wait until the end of the project? It is often the case that decision making about changes in the project have to be stopped because of the organizational structure so what elements facilitate that integration? or is this because you found this as part of a pilot?
- Mary Leuci: This has been the most engaging webinar from Agrilinks. More webinars as we learn more and have more to share from various perspectives from the field appears to be something most of us would welcome.
- Adam Ahmed: Thank you so much Mary!
- Krista Jacobs (USAID/BFS): Several of you have been asking about the time diaries. Here is a blog from Rodrigo that includes a portion of the diaries - <https://www.agrilinks.org/post/time-diaries-how-methodology-change-empowered-community-and-sparked-fight-against-gbv> . There are also other time use methodologies. The Pro-WEAI's time use module does allow for 2 simultaneous activities - <https://weai.ifpri.info/versions/pro-weai/>
- Jenn Williamson (ACDI/VOCA): Thank you, Mary! We are thrilled with so many great and reflective questions!
- Gina Alvarado: Thanks Rodrigo! Can you please share the link about the case study you mentioned in the response? Thanks again.
- Adam Ahmed: Hi Gina, you can view the case study by downloading the file in the box on the left side of the screen titled NAFKA CLA Case Study
- ASSA BALAYARA: Thank you Krista
- Gina Alvarado: Thanks Adam!
- Shiny Saha: thanks for that answer

Kathy Callahan: Thanks so much!

Jaime Jarvis: Thank you!

Julia Garside: Thank you!

Gina Alvarado: Thanks Krista!

Ignatio Chiyaka: Thank you all

Mariama Ashcroft: thank you!

ASSA BALAYARA: thank you so much

Zenebech Mesfin: Thank you!

Michelle Marland: thanks!

moses Provabs: thank you

Upendo Nyambega: thanks

Sandra Vunganai: Thank you all

Jen Raviz:T hank you!

Maciej Chmielewski: Thanks

Mweruka Pascal: thanks

Adam Ahmed: Happy Halloween

Jen Peterson: Nice job ya'll ! Thanks!

Abdullahi Ahmed: thank you

Innocent SIMPUNGA: Thanks a lot once again

Lyn Messner: So informative. Thank you.

Mamadou Tiécoura TRAORE: Thanks

Daouda SONKO: Thanks

James Hochschwender : Thank you!

Sire Diedhiou: thank you very much

AV Tech: You will receive an email with links to a video and audio recording of today's presentation. Thanks for joining and we'll see you at our next Agrilinks event!