



FEED THE FUTURE

The U.S. Government's Global Hunger and Food Security Initiative

Reaching the Very Poor Through Markets



LEO
Leveraging Economic
Opportunities

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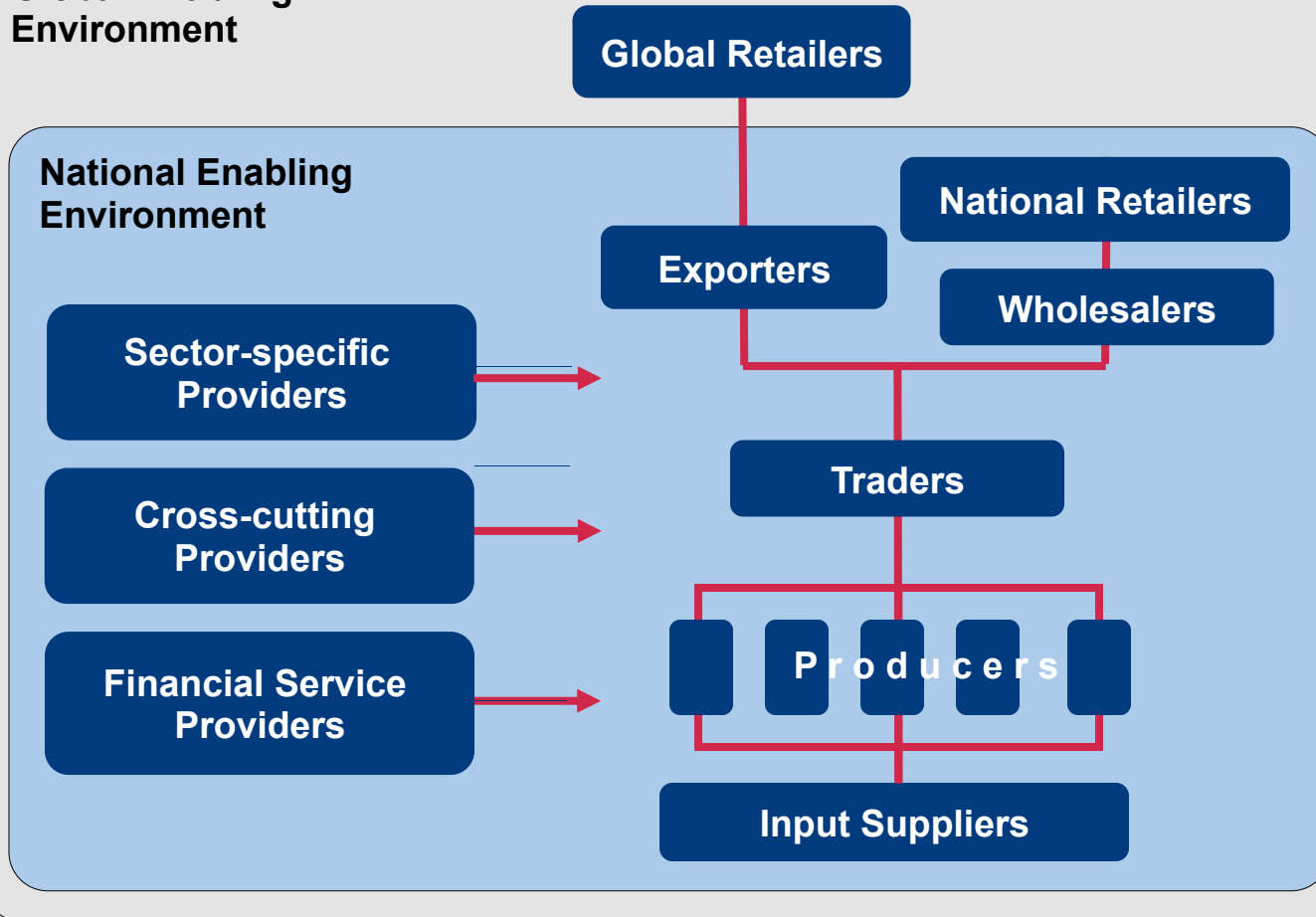


Characteristics of the Very Poor

- Fewer assets
- Fewer commercial relationships
- Different risk profiles / incentives for change
- Adverse power structures
- Time and mobility constraints
- Geographic or intra-community isolation
- Play diverse economic roles



Global Enabling Environment





Program Strategies for More Inclusive Market Systems

Poverty-sensitive lens

Applying a poverty lens to:

- value chain analysis
- selection of value chains & target areas
- intervention design
- staffing

Adapting value chain principles

Push/pull or pathways out of poverty

- Strongly articulated approach
- Takes a systems perspective
- Poverty analysis, tools, frameworks
- Integrates sequencing and layering
- Robust causal logic, linked closely with M&E system for adaptive management



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Examples from the Field



Tim Mahoney, USAID, Washington

Tom Carr, ACIDI/VOCA, Ghana

Jean Michel Voisard, Engility, Senegal



Challenges

1. How can Feed the Future projects create synergies between "push" and "pull" activities? How can these synergies be created especially when push and pull activities are operating in different locations?
2. Since many of the very poor are laborers and not producers, how can we integrate more of a labor lens into FTF projects?



Resources

- **Check out** *Pushing the Poverty Frontiers of Inclusive Market Development Briefing Paper* on www.microlinks.org for links to resources, tools
- **Follow** acdivoca.org/LEO for news on upcoming e-consultation, case studies, reports



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